

Production Designer

Veritone - Costa Mesa, CA

[Freelance] - Created over 800 icons, and dozens of digital assets to support the launch of their rebranded website. Produced reports, case studies, Keynote & Powerpoint presentations (including animation), GIFs, event signage, print ads, banner ads, and image comps for blog and online usage.

Production Designer

Rauxa - Costa Mesa, CA

[Freelance] - GIF creation, banner ads, email campaigns (both mobile & desktop), print ads, brochures, and image retouching/creation. Key clients: GAP, Inc., Verizon, TGIFridays, Allergan, Disney

Production Artist

Blizzard Entertainment - Irvine, CA

[Freelance] - Produced signage and assets (both print & digital) to support their annual BlizCon Event, created tons of banner ads, packaging and packaging art

Associate Creative Director

InterCommunications - Newport Beach, CA

[Freelance] - Concept, art direct, and/or design theme books, signage, websites, and print ads to market luxury resorts worldwide. Standout campaign: Punta Sayulita, a bohemian resort property along the south-coast of Mexico.

Creative Director

Bates/Lee Advertising - Costa Mesa, CA

As Creative Director, I lead a small team, designed and oversaw the creative on various accounts—Hilton Hawaii, Conrad International Hotels, BIVB, and American Express. This work included print, web, digital, photography and television—for both their Southern California and Hawaii offices.

Art Director

O'Leary & Partners - Irvine, CA

[Freelance] - I worked on several of their accounts. However, the work I did on Kawasaki was a stand-out. Most notably, the Kawasaki Contingency Brochures. I created a variety of looks by hand—many of which became Fine Art prints.

Creative Director

Foote, Cone & Belding - Irvine, CA

As Creative Director on the Taco Bell Field Account, I was tasked with creating the concept & design of all marketing tools specific to each of the divisions throughout the country: print, POP, outdoor, corporate materials, sweepstakes & game events, radio, and television, as well as managing all writers and designers, attending press-checks, photo shoots, and final retouching. Awards: LateNight Outdoor-OBIE 2003, Xbox Field & Nat'l Merchandising-REGGIE

Art Director

Wunderman, Cato, Johnson - Irvine, CA

[Freelance] - I was part of the initial creative team that took over the Taco Bell account after it left Chiat (ending the "dog" campaign). We rebranded the creative, and reimagined their marketing voice—including all new iconic logos for each food product. I assisted in the development and launch of the Chalupa & Nachos Bellgrande, among others. Additionally, I art directed much of the food photography.

Creative Director

Markzware Software - Santa Ana, CA

Originally hired as an Art Director, I was promoted to Creative Director within my first year. Directing a small team, I completely revamped their brand identity, packaging design, and marketing campaigns. I also wrote copy, and developed their trade show elements, as well.

Additionally,

as **LaManna Creative** - Newport Beach, CA

I create work for many businesses and ad agencies in the OC/LA area, including: Mazda, HÔM, and Ingram Micro. This work ranges from concept & design (analog & digital), to photography, art direction, and video content. Key efforts: strategy, concept, branding, graphics, digital media, print, photography (product & lifestyle), video content (can shoot & edit), as well as creative consultation—via commission or work-for-hire.